



## SCHNECK MEDICAL CENTER

2019 Community Health  
Needs Assessment  
& Implementation Strategy



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# Schneck Medical Center

## 2019 Community Health Needs Assessment

**In 2018, Schneck Medical Center embarked on a comprehensive Community Health Needs Assessment (CHNA) process to identify and address the key health issues for our community.**

Schneck Medical Center, based in Seymour, Indiana, is a not-for-profit, 93-bed hospital serving Jackson, Jennings, Scott and Washington counties. Schneck has approximately 1,100 employees and is accredited by The Joint Commission.

It is Schneck's mission to provide quality healthcare services to all it serves. Schneck Medical Center provides the following services, including, but not limited to: primary care, neurosurgery, orthopedics and sports medicine, cardiovascular, infectious disease, neurology, endocrinology, cancer center, endoscopy, surgical weight loss, vein center, integrative medicine center, mental health and wellness, pediatrics, pulmonology, urology, obstetrics and gynecology, wound care, and rehabilitation.

Schneck maintains a department to address its outreach objectives of serving the entire community, not only those who come through its doors. This allows Schneck to better understand and reach the most vulnerable sectors of the community, while meeting pressing healthcare needs. The goal is to improve the community's health status by empowering citizens to make healthy life choices.

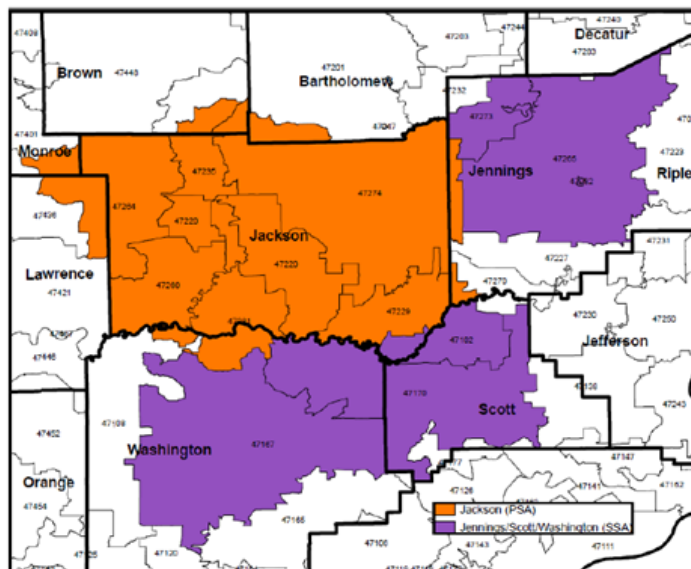
### Definition of the Community Served

[IRS Form 990, Schedule H, Part V, Section B, 1a, 2, 2013]

Schneck Medical Center completed its last Community Health Needs Assessment in 2015.

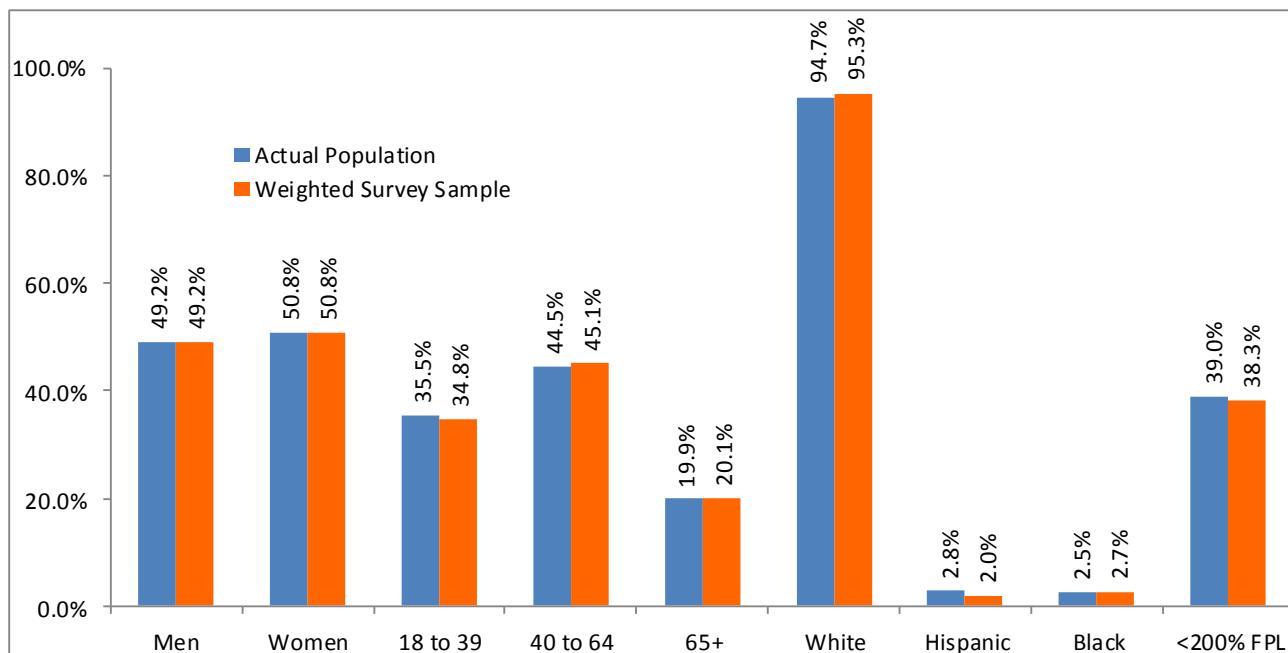
### CHNA Community Definition

Schneck's community, as defined for the purposes of the Community Health Needs Assessment, included each of the residential ZIP Codes that comprise the hospital's Primary Service Area (47220, 47228, 47229, 47235, 47249, 47260, 47264, 47274, 47281) and the Secondary Service Area (47102, 47167, 47170, 47245, 47265, 47273, 47282). This community definition was determined because at least 80% of Schneck's patients originate from this area. A geographic description is illustrated in the following map.



The population of the hospital’s service area is estimated at 123,192 people. It is predominantly non-Hispanic White (94.7%).

**Population & Survey Sample Characteristics**  
(SMC Service Area, 2018)



Sources: Census, 2010, Summary File 3 (SF 3). US Census Bureau. 2018 PRC Community Health Survey, Professional Research Consultants, Inc.

**Resources Available to Address the Significant Health Needs**

The following represent potential measures and resources (such as programs, organizations, and facilities in the community) available to address the significant health needs identified in this report. This list is not exhaustive, but rather outlines those resources identified in the course of conducting this Community Health Needs Assessment. Refer to the full report for additional resources.

**Access to Healthcare Services**

- |   |  |
|---|--|
| Agency on Aging                           | Medicab                                      |
| Churches                                  | Physician Offices                            |
| Community Health Center                   | Public Transportation                        |
| Family and Social Services Administration | Schneck Medical Center & Physician Practices |
| Food Pantries                             | School Systems                               |
| Jackson County Health Department          | Thrive Alliance                              |
| Jackson County Public Library             | United Way                                   |

**Arthritis, Osteoporosis, and Chronic Back Conditions**

- |                    |  |
|--------------------|--|
| Physician Offices  | Schneck Medical Center & Physician Practices |
| Fitness Facilities | Wellness Screenings                          |

## Cancer

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American Cancer Society	Physician Offices
Breast Cancer Awareness Month	Preventative Yearly Screenings
Breast Support Groups	Schneck Mental Health & Wellness
Schneck Cancer Center	Rehabilitation
Community Events/Fairs	Relay for Life
Community Health Center	Schneck Family Care
Early Detection Programs	Schneck Medical Center & Physician Practices
Early Low/No-cost Screenings	Smoking Cessation Programs
Schneck Hospice	Specialists
Jackson County Health Department	Support Groups
Jackson County Public Library	Wellness Screenings
Long-term Care Facilities	

## Chronic Kidney Disease

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Dialysis Center	Schneck Medical Center & Physician Practices
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## Dementia, including Alzheimer's Disease

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Alzheimer's Association	NICHE (Nurses Improving Care for Healthsystem Elderly) Program at Schneck Medical Center
Alzheimer's Support Group	Physician Offices
Assisted Living Facilities	Psychiatry/Psychology
Centerstone	Schneck Mental Health & Wellness
Long-term Care Facilities	Schneck Medical Center & Physician Practices
Home Health Care	Social Workers
Jackson County Mental Health Association	
Jackson County Public Library	

## Diabetes

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American Diabetes Association	Physical Therapy
Bariatrics/Weight Loss Surgery	Physician Offices
Community Events/Fairs	Preventative Yearly Physical
Community Health Center	Physician Offices
Diabetes Educators	Purdue Extension
Diabetes Support Group	Restaurants Putting Nutritional Info in Their Menus
Dietary Coach	Schneck Medical Center & Physician Practices
Farmers Market	Schneck Specialty Associates
Fitness Facilities	School System
Healthier Foods in Grocery Stores	Silver Sneakers
Healthy Jackson County	Walking Paths
Home Health Care	Weight Watchers
Internet	Wellness Screenings
Jackson County Health Department	Supplemental Nutrition Program for Women, Infants, and Children (WIC)
Jackson County Public Library	
Mental Health Facilities	

## Family Planning

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Anchor House	Jackson County Health Department
Boys and Girls Club	Office of Family and Children
Churches	Planned Parenthood
Clarity Pregnancy Services	Physician Offices
Community Health Center	Schneck Medical Center & Physician Practices
Division of Child Services	School Systems
Food Banks	Supplemental Nutrition Program for Women, Infants, and Children (WIC)
Girls, Inc.	

### Heart Disease and Stroke

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American Heart Association	Jackson County Health Department
Cardiac Rehabilitation	Physician Offices
Community Events/Fairs	Purdue Extension
Community Health Center	Rehabilitation in Nursing Homes
Fitness Facilities	Schneck Medical Center & Physician Practices
Heart Healthy Classes	Weight Watchers
Home Health Care	Wellness Screenings
Indiana Tobacco Quit Line	WIC

### HIV/AIDS

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Centers for Disease Control	Jackson County Drug Abuse Awareness Council
Centerstone	Jackson County Health Department
Drug Abuse Council	Mental Health Organizations
Free Community Screenings	Needle Exchange Program
Health Department	Physician Offices
Indiana Department of Health	Schneck Medical Center & Physician Practices

### Injury and Violence

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Court Appointed Special Advocates Association	Jackson County Police Department
Centerstone	Physician Offices
Christopher and Associates	Mental Health America of Jackson County
Girls, Inc.	Police Departments
Jackson County Drug Free Council	Schneck Medical Center & Physician Practices
Jackson County Health Department	Turning Point (domestic violence)

### Mental Health

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Arc of Jackson County	Meadows Hospital
Bloomington Meadows Hospital	Mental Health America of Jackson County
Centerstone	Mental Health Institutions
Christopher and Associates	Physician Offices
Clergy	Psychiatrist
Community Health Center of Jackson County	Red Cross
Counseling Services	Religious Organizations
Cross Life Ministries	Support Groups
Employee Assistance Programs	Schneck Mental Health & Wellness
Home Health Care	Schneck Medical Center & Physician Practices
Jackson County Health Department	Social Workers
Life Springs	

### Immunizations & Infectious Diseases

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Community Health Center	Physician Offices
Jackson County Health Department	Schneck Medical Center & Physician Practices
Pharmacies	

### Infant & Child Health

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Anchor House	Jackson County Public Library
Churches	Jackson County United Way
Community Health Center of Jackson County	Medicab
Family and Social Services Administration	Physician Offices
Food Pantries	Schneck Medical Center & Physician Practices
Jackson County Health Department	School Systems

## Nutrition, Physical Activity, and Weight

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Anytime Fitness	Hiking Trails
Area Learning Center	Indiana Department of Natural Resources
Biking/Recreational Trails	Jackson County Health Department
Boys and Girls Club	Jackson County Public Library
Chiropractic Clinics	Jackson County United Way
Community Fairs	Parks and Recreation Department
Community Outreach Program	Physician Offices
Crossfit	Purdue Extensions
Dietitians	Running Clubs
Employers	Runs, Walks, Triathlons
Family Physicians	Schneck Medical Center & Physician Practices
Farmers Market	School System
Fitness Facilities	Silver Slippers
Free Health Screenings	Silver Sneakers
Freeman Field Walking/Biking Path	Snap Fitness
Girls, Inc.	Weight Loss Classes
Gyms	Weight Watchers
Health Club	Wellness Programs
Health Fairs	WIC
Healthy Jackson County	

## Oral Health

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Community Health Center of Jackson County	Physician Offices
Dentists	

## Respiratory Disease

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Better Breathers	Physician Offices
Community Health Center of Jackson County	Schneck Medical Center & Physician Practices
Healthy Jackson County	Schneck Pulmonology
Jackson County Health Department	Smoking Cessation Programs

## Sexually Transmitted Disease

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Community Health Center of Jackson County	Physician Offices
Healthy Jackson County	Schneck Medical Center & Physician Practices
Jackson County Health Department	Planned Parenthood



## Substance Abuse

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211	Jackson County Substance Abuse Coalition
Alcoholics Anonymous	Mental Health America of Jackson County
Centerstone	Mental Health Organizations
Christopher and Associates	Physicians Offices
Community Programs	Psychology Services
Cornerstone	Religious Organizations
DARE	Schneck Medical Center & Physician Practices
Drug Testing of Students	School Systems
Employee Assistance Programs	Self-Help Groups
Girls, Inc.	Support Groups
Jackson County Community Health Center	The Alley
Jackson County Drug Free Council	Turning Point
Jackson County Health Department	

## Tobacco Use

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211	Indiana Tobacco Quitline
American Cancer Society	Jackson County Health Department
American Heart Association	Jackson County Public No Smoking Policy
American Lung Association	Jackson County WIC Office
Better Breathers at Schneck Medical Center	Over the Counter Medications
Boys and Girls Club	Physicians Office
Community Health Clinic	Quit Now Indiana
Community Programs	Schneck Medical Center & Physician Practices
DARE	School Systems
Drug Free Council	SmokeFree.gov
Employee Assistance Programs	Smoking Cessation Classes
Girls, Inc.	Tobacco Coalition
Healthy Jackson County	Walking Trails
Home Health Care	

### CHNA Goals and Objectives

[IRS Form 990, Schedule H, Part V, Section B, 4, 2013]

This Community Health Needs Assessment is a systematic, data-driven approach to determining the health status, behaviors and needs of residents in the service area of Schneck Medical Center. Subsequently, this information may be used to inform decisions and guide efforts to improve community health and wellness.

A Community Health Needs Assessment provides information so that communities may identify issues of greatest concern and decide to commit resources to those areas, thereby making the greatest possible impact on community health status. This Community Health Needs Assessment will serve as a tool toward reaching three basic goals:

- **To improve residents' health status, increase their life spans, and elevate their overall quality of life.** A healthy community is not only one where its residents suffer little from physical and mental illness, but also one where its residents enjoy a high quality of life.
- **To reduce the health disparities among residents.** By gathering demographic information along with health status and behavior data, it will be possible to identify population segments that are most at-risk for various diseases and injuries. Intervention plans aimed at targeting these individuals may then be developed to combat some of the socio-economic factors which have historically had a negative impact on residents' health.
- **To increase accessibility to preventive services for all community residents.** More accessible preventive services will prove beneficial in accomplishing the first goal (improving health status, increasing life spans, and elevating the quality of life), as well as lowering the costs associated with caring for late-stage diseases resulting from a lack of preventive care.

This assessment was conducted on behalf of Schneck Medical Center by Professional Research Consultants, Inc. (PRC). PRC is a nationally recognized healthcare consulting firm with extensive experience conducting Community Health Needs Assessments such as this in hundreds of communities across the United States since 1994.

### CHNA Methodology

This assessment incorporates data from both quantitative and qualitative sources. Quantitative data input includes primary research (the PRC Community Health Survey) and secondary research (vital statistics and other existing health-related data); these quantitative components allow for comparison to benchmark data at the state and national levels. Qualitative data input includes primary research gathered through an Online Key Informant Survey.

#### PRC Community Health Survey

The survey instrument used for this study is based largely on the Centers for Disease Control and Prevention (CDC) Behavioral Risk Factor Surveillance System (BRFSS), as well as various other public health surveys and customized questions addressing gaps in indicator data relative to health promotion and disease prevention objectives and other recognized health issues. The final survey instrument was developed by Schneck Medical Center and PRC.

A precise and carefully executed methodology is critical in asserting the validity of the results gathered in the *PRC Community Health Survey*. Thus, to ensure the best representation of the population surveyed, a telephone interview methodology — one that incorporates both landline and cell phone interviews — was employed. The primary advantages of telephone interviewing are timeliness, efficiency, and random-selection capabilities.

The sample design used for this effort consisted of a stratified random sample of 401 individuals age 18 and older in the SMC Service Area, including 301 in the Primary Service Area, and 100 in the Secondary Service Area. Once the interviews were completed, these were weighted in proportion to the actual populations distribution so as to appropriately represent the SMC Service Area as a whole. All administration of the surveys, data collection and data analysis was conducted by PRC.

The sample design and the quality control procedures used in the data collection ensure that the sample is representative. Thus, the findings may be generalized to the total population of community members in the defined area with a high degree of confidence.

The sample design and the quality control procedures used in the data collection ensure that the sample is representative. Thus, the findings may be generalized to the total population of community members in the defined area with a high degree of confidence.

## **Public Health, Vital Statistics and Other Data**

A variety of existing (secondary) data sources was consulted to complement the research quality of this Community Health Needs Assessment. Data from the SMC Service Area were obtained from the following sources such as:

- Centers for Disease Control & Prevention
- National Center for Health Statistics, State Department of Public Health
- State Department of Health and Human Services
- State Uniform Crime Report
- US Census Bureau
- US Department of Health and Human Services
- US Department of Justice, Federal Bureau of Investigation

## **Community Stakeholder Input**

[IRS Form 990, Schedule H, Part V, Section B, 1h & 3, 2013]

To solicit input from key informants, those individuals who have a broad interest in the health of the community, an Online Key Informant Survey was also implemented as part of this process. A list of recommended participants was provided by Schneck Medical Center; this list included names and contact information for physicians, public health representatives, other health professionals, social service providers, and a variety of other community leaders. Potential participants were chosen because of their ability to identify primary concerns of the populations with whom they work, as well as of the community overall.

Key informants were contacted by email, introducing the purpose of the survey and providing a link to take the survey online; reminder emails were sent as needed to increase participation. In all, 170 community stakeholders took part in the Online Key Informant Survey, as outlined below:

Online Key Informant Survey Participation		
Key Informant Type	Number Invited	Number Participating
Physicians	42	21
Public Health Representatives	9	4
Other Health Providers	31	19
Social Services Providers	74	40
Other Community Leaders	143	86

### Information Gaps

[IRS Form 990, Schedule H, Part V, Section B, 1i, 2013]

While this assessment is quite comprehensive, it cannot measure all possible aspects of health in the community, nor can it adequately represent all possible populations of interest. It must be recognized that these information gaps might in some ways limit the ability to assess all of the community’s health needs.

For example, certain population groups — such as the homeless, institutionalized persons, or those who only speak a language other than English or Spanish — are not represented in the survey data. Other population groups — for example, pregnant women, lesbian/gay/bisexual/transgender residents, undocumented residents, and members of certain racial/ethnic or immigrant groups — might not be identifiable or might not be represented in numbers sufficient for independent analyses.

In terms of content, this assessment was designed to provide a comprehensive and broad picture of the health of the overall community. However, there are certainly a great number of medical conditions that are not specifically addressed.

### Vulnerable Populations

[IRS Form 990, Schedule H, Part V, Section B, 1f, 2013]

The CHNA analysis and report yielded a wealth of information about the health status, behaviors and needs for our population. A distinct advantage of the primary quantitative (survey) research is the ability to segment findings by geographic, demographic and health characteristics to identify the primary and chronic disease needs and other health issues of vulnerable populations, such as uninsured persons, low-income persons, and racial/ethnic minority groups.

For additional statistics about uninsured, low-income, and minority health needs please refer to the complete PRC Community Health Needs Assessment report, which can be viewed online at <http://schneckmedicalcenter.healthforecast.net>.

## Public Dissemination

[IRS Form 990, Schedule H, Part V, Section B, 5-5c, 2013]

This Community Health Needs Assessment is available to the public at <http://schneckmedicalcenter.healthforecast.net>. HealthForecast.net™ is an interactive, dynamic tool designed to share CHNA data with community partners and the public at large. This site:

- Informs readers that the CHNA Report is available and provides instructions for downloading it;
- Offers the CHNA Report document in a format that, when accessed, downloaded, viewed, and printed in hard copy, exactly reproduces the image of the report;
- Grants access to download, view, and print the document without special computer hardware or software required for that format (other than software that is readily available to members of the public without payment of any fee) and without payment of a fee to the hospital organization or facility or to another entity maintaining the website.

Links to this dedicated HealthForecast.net™ site are also made available at Schneck's hospital website at [www.SchneckMed.org](http://www.SchneckMed.org).

Schneck will provide any individual requesting a copy of the written report with the direct website address, or URL, where the document can be accessed. Schneck will also maintain at its facilities a hardcopy of the CHNA report that may be viewed by any who request it.

## Health Needs of the Community

[IRS Form 990, Schedule H, Part V, Section B, 1e, 2013]

### Prioritized Health Needs

After reviewing the CHNA findings and key local data findings, the executive team determined the health needs to be prioritized for action ranking identified health issues against the following established, uniform criteria:

- **Magnitude.** The number of persons affected, also taking into account variance from benchmark data and Healthy People targets.
- **Impact/Seriousness.** The degree to which the issue affects or exacerbates other quality of life and health-related issues.
- **Feasibility.** The ability to reasonably impact the issue, given available resources.
- **Consequences of Inaction.** The risk of not addressing the problem at the earliest opportunity.

From this exercise, the Areas of Opportunity were prioritized as follows by the executive team:

Prioritization of Significant Health Needs		
1	<b>Access to Healthcare Services</b>	<ul style="list-style-type: none"> <li>Increasing rate of difficulty to access healthcare services</li> <li>Lack of health insurance coverage</li> <li>Cost of prescriptions and convenient office hours major barriers</li> <li>Skipping/reducing medication</li> <li>Primary care physician ratio</li> <li>Specialty care physician ratio</li> </ul>
2	<b>Cancer</b>	<ul style="list-style-type: none"> <li>Cancer mortality rate (including lung, prostate, and colorectal)</li> <li>Cancer incidence (including lung, skin, prostate, and colorectal)</li> <li>Cancer (non-skin) prevalence</li> </ul>
3	<b>Diabetes</b>	<ul style="list-style-type: none"> <li>Diabetes deaths</li> <li>Prevalence of diabetes</li> <li>Ranked as a "major problem" in the Key Informant Survey</li> </ul>
4	<b>Heart Disease and Stroke</b>	<ul style="list-style-type: none"> <li>Heart disease and stroke deaths</li> <li>Stroke deaths</li> <li>Prevalence of high blood pressure</li> <li>93.7% report one or more CV risk factor</li> </ul>
5	<b>Infant and Family Planning</b>	<ul style="list-style-type: none"> <li>Incidence of those not receiving prenatal care in first trimester</li> <li>Incidence of low-weight births</li> <li>Incidence of births to women 15 to 19</li> </ul>
6	<b>Nutrition, Physical Activity and Weight</b>	<ul style="list-style-type: none"> <li>Fruit/vegetable consumption declining</li> <li>18.1% live in a "food desert"</li> <li>Incidence of inactivity</li> <li>Access to recreation/fitness facilities</li> <li>Incidence of obesity</li> <li>Ranked as a "major problem" in the Key Informant Survey</li> </ul>
7	<b>Tobacco Use</b>	<ul style="list-style-type: none"> <li>Incidence of smoking</li> <li>Incidence of second-hand smoke</li> <li>Incidence of electronic cigarettes</li> <li>Ranked as a "major problem" in the Key Informant Survey</li> </ul>

## Community-Wide Community Benefit Planning

[IRS Form 990, Schedule H, Part V, Section B, 6c-6d, 2013]

As individual organizations begin to parse out the information from the 2019 Community Health Needs Assessment, it is Schneck's hope and intention that this will foster greater desire to embark on a community-wide community health improvement planning process. Schneck has expressed this intention to partnering organizations and is committed to being a productive member in this process as it evolves.

# Schneck Medical Center

## FY 2019-2021 Implementation Strategy

**For more than 100 years, Schneck Medical Center has demonstrated its commitment to meeting the health needs of the communities we serve.**

This summary outlines Schneck’s plan (Implementation Strategy) to address our community’s health needs by 1) sustaining efforts operating within a targeted health priority area; 2) developing new programs and initiatives to address identified health needs; and 3) promoting an understanding of these health needs among other community organizations and within the public itself.

### Hospital-level Community Benefit Planning

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#### Priority Health Issues To Be Addressed

In consideration of the top health priorities identified through the CHNA process — and taking into account resources and overall alignment with the organization’s mission, goals and strategic priorities — it was determined that Schneck Medical Center would focus on developing and/or supporting strategies and initiatives to improve:

- Access to Healthcare Services
- Cancer
- Diabetes
- Heart Disease and Stroke
- Infant and Family Planning
- Nutrition, Physical Activity and Weight
- Tobacco Use

#### Integration With Operational Planning

[IRS Form 990, Schedule H, Part V, Section B, 6e, 2013]

Beginning in 2016, Schneck considers the Community Health Needs Assessment within its strategic planning process.

## Priority Health Issues That Will Not Be Addressed

[IRS Form 990, Schedule H, Part V, Section B, 7, 2013]

In acknowledging the wide range of priority health issues that emerged from the CHNA process, Schneck Medical Center determined that it could only effectively focus on those which it deemed most pressing, most under-addressed, and most within its ability to influence.

Health Priorities Not Chosen for Action	Reason
Dementia	With lower incidence rates, Schneck feels that more pressing health needs existed. Schneck is NICHE certified and has an active Alzheimer’s Support Group.
Injury and Violence	With lower incidence of mortality, Schneck feels that more pressing health needs existed. Schneck believes that this priority area falls more within the purview of other local entities. Limited resources and lower priority excluded this as an area chosen for action.
Mental Health	Limited resources are available compounded by statewide shortages in access to mental health services makes it difficult to place inpatients. Schneck is investing in the recruitment of mental health providers and has opened Schneck Mental Health and Wellness to address this need. Schneck also hopes that efforts outlined herein to improve access to health services will have a positive impact on mental health.
Respiratory Diseases	Schneck is participating in Capacity Building Partnership in Tobacco Prevention and Cessation through the Indiana State Department of Health which is also addressing the prioritized Tobacco Use health issue. In addition, Schneck feels that efforts outlined herein to improve access to health services will have a positive impact on respiratory disease, and that a separate set of specific initiatives was not necessary.
Potentially Disabling Conditions	Schneck feels that more pressing health needs existed. Limited resources and lower priority excluded this as an area chosen for action.
Chronic Kidney Disease	Schneck feels that efforts outlined herein to improve access to health services will have a positive impact on chronic kidney disease, and that a separate set of specific initiatives was not necessary.
Substance Abuse	Limited resources are available locally. Schneck hopes that efforts outlined herein to improve access to health services will have a positive impact on substance abuse.



The following outlines Schneck’s plans to address those priority health issues chosen for action in the FY2019-FY2021.

<b>Access to Healthcare Services</b>	
<b>Goal</b>	To improve access to healthcare services.
<b>Timeframe</b>	Ongoing
<b>Strategies &amp; Objectives</b>	<b>Strategy</b> Increased access to services by achieving physician recruitment targets.
<b>Results</b>	<i>Pending</i>

<b>Cancer</b>	
<b>Goal</b>	To provide access to cancer screenings in an effort to increase detection. To improve treatment patient outcomes.
<b>Timeframe</b>	Ongoing
<b>Strategies &amp; Objectives</b>	<b>Strategy #1</b> Provide community education on early detection and risk factors. <b>Strategy #2</b> Provide community screening opportunities. <b>Strategy #3</b> Educate and ask applicable patients to participate in research studies and databases.
<b>Results</b>	<i>Pending</i>

<b>Diabetes</b>	
<b>Goal</b>	To provide access to heart disease/stroke screenings and education in an effort to increase detection. To improve patient outcomes.
<b>Timeframe</b>	Ongoing
<b>Strategies &amp; Objectives</b>	<b>Strategy #1</b> Provide community education on early detection and risk factors. <b>Strategy #2</b> Development of group sessions relating to healthy lifestyle.
<b>Results</b>	<i>Pending</i>

<b>Heart Disease and Stroke</b>	
<b>Goal</b>	To provide access to heart disease/stroke screenings and education in an effort to increase detection. To improve treatment options.
<b>Timeframe</b>	Ongoing
<b>Strategies &amp; Objectives</b>	<b>Strategy #1</b> Provide community education on early detection and risk factors. <b>Strategy #2</b> Increased availability and awareness of available screening exams. <b>Strategy #3</b> Development of group sessions relating to healthy lifestyle.
<b>Results</b>	<i>Pending</i>

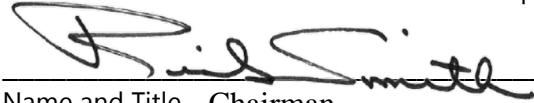
Infant and Family Planning	
<b>Goal</b>	To increase prenatal care in the first trimester. To reduce births to teenage mothers.
<b>Timeframe</b>	Ongoing
<b>Strategies &amp; Objectives</b>	<b>Strategy #1</b> Work through state/community collaborations to provide community education.
<b>Results</b>	<i>Pending</i>

Nutrition, Physical Activity, and Weight	
<b>Goal</b>	To increase community education working with community partners on the benefits of a healthy lifestyle. To improve treatment options.
<b>Timeframe</b>	Ongoing
<b>Strategies &amp; Objectives</b>	<b>Strategy #1</b> Provide community education on risk factors.  <b>Strategy #2</b> Development of group sessions relating to healthy lifestyle.  <b>Strategy #3</b> Participation in community task forces including Health Jackson County.  <b>Strategy #4</b> Enhanced program offerings relating to nutritional counseling.
<b>Results</b>	<i>Pending</i>

Tobacco Use	
<b>Goal</b>	To reduce the incidence of tobacco abuse.
<b>Timeframe</b>	Ongoing
<b>Strategies &amp; Objectives</b>	<b>Strategy #1</b> Implement and execute Quit Smoking initiatives.
<b>Results</b>	<i>Pending</i>

On **DATE** the Schneck Board of Trustees met to discuss this plan for addressing the community health priorities identified through our Community Health Needs Assessment. Upon review, the Board approved this Implementation Strategy and the related budget items to undertake these measures to meet the health needs of the community.

Schneck Medical Center Board of Trustees Approval:



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Name and Title Chairman

November 18, 2019

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Date